This report summarises the achievements, work, and challenges for Flone Initiative Trust during the year 2020.

For more information, feel free to contact Flone Initiative via e-mail: info@floneinitiative.org

Copyright © 2020 | Flone Initiative Trust
# TABLE OF CONTENT

1. ABOUT FLONE INITIATIVE 04
   Mission, Vision and Values, Inventions, Programs 04

2. FLONE INITIATIVE RESPONSE TO COVID-19 05

3. PROGRAMME UPDATE 07
   a. Movement Building 07
   b. Knowledge Generation 12
   c. Movement Building 15

4. PUBLIC AWARENESS AND SENSITIZATION CAMPAIGNS 16
   a. Media Appearances 16
   b. Speaking Engagements 17

5. INSTITUTIONAL DEVELOPMENT 17
   a. Organisational Capacity 17
   b. Strategic Partnership and Alliances 17

6. FLONE INITIATIVE FINANCIAL SUMMARY 18

7. FLONE INITIATIVE TEAM 19
   Flone Board of Directors 20
   Flone Trustees 20
   Flone staff 20

8. HOW TO SUPPORT FLONE INITIATIVE 20
Flone Initiative is a women-led and run Charitable Trust. Flone generates Knowledge, convenes inclusive Dialogues, Supports women in transportation, and builds the capacity of key stakeholders to contribute to the realization of an equitable and socially just mass transportation ecosystem in Africa.

**Mission**

Flone Initiative is working towards the creation of safe, sustainable, and accessible public transportation spaces for women and vulnerable groups in Africa by influencing behavioural change, generating knowledge and movement-building.

**Vision**

We envision a world where everyone is able to experience all freedoms of mobility.

**OUR INTERVENTIONS**

Our interventions focus on three significant areas: Generate knowledge, Build a movement and Behavioral change.

**OUR PROGRAMS**

1. **Women In Transport**
   Flone Initiative through the Women in Transportation (WIT) program seeks to identify and address the barriers for entry into public transport while advocating for safe spaces and improved working conditions for women by addressing stigma, conducting capacity-building workshops to promote professional development, and offering support to public transport organizations to increase access of public transport to vulnerable groups.

2. **Usalama Wa Uma**
   Program to train public transport providers (mostly matatu drivers and conductors) to prevent sexual harassment, gender sensitization, customer service and personal and professional development.

3. **Report It Stop It**
   Flone Initiative’s Report it! Stop it! The application was established to facilitate mapping SGBV hotspots among women and girls in the public transport systems and their associated spaces. The data collected is used to inform intervention areas for Flone Initiative. The platform is also accessible via google search at http://floneinitiative.org/ushahidi/. You can download the application from PlayStore/AppStore available at https://viewer.flone-risi.org/

4. **Research**
   The program seeks to generate and expand knowledge in the areas of gender and transport. It aims to fill the data gap that explores the connection between gender and sustainable mobility in Africa gap by conducting research.
2020 was a successful year for the Flone Initiative, despite the COVID-19 pandemic. Flone Initiative met and exceeded all its objectives for the year and received excellent support from donors throughout the year.

Following is a detailed report of Flone Initiative’s 2020 activities, successes, challenges, and lessons learned.

**FLONE INITIATIVE RESPONSE TO COVID-19**

COVID-19 has created uncertainties for organisations’ programmes and work plans. Flone Initiative is nevertheless working to ensure that we stay afloat and honour our commitments whilst being responsive to this pandemic. To this end, we have implemented the following interventions:

1. Flone restructured the programmes to enable remote working for staff members and replaced physical meetings with virtual conferences to reduce contact between employees.

2. We suspended all travel, events, and face-to-face meetings.

3. Flone provided basic information on the COVID-19 outbreak, its impact on the public transport system and helplines available via the WhatsApp platforms.

4. Flone Initiative participated in the following webinars to create awareness on the impacts of COVID-19 on women in public transport:

   ✓ Flone restructured the programmes to enable remote working for staff members and replaced physical meetings with virtual conferences to reduce contact between employees.

   ✓ We suspended all travel, events, and face-to-face meetings.

   ✓ Flone provided basic information on the COVID-19 outbreak, its impact on the public transport system and helplines available via the WhatsApp platforms.

   ✓ We suspended all travel, events, and face-to-face meetings.

   ✓ Flone provided basic information on the COVID-19 outbreak, its impact on the public transport system and helplines available via the WhatsApp platforms.
5. Conducted research on and published a report on the Implications of COVID-19 On Women Professionals in the Public Transport Industry. We will discuss the study in length under the knowledge generation and research section.

6. We implemented seven COVID-19 related interventions. Flone offered an unconditional cash transfer program that transfers cash, enabling poor households across the country to consume nutritious foods and make essential investments in their children’s schooling and health.

The chaos characterized during food distribution makes cash transfer a better option since they provide people with cash to buy food while avoiding the massive gatherings that food distributions can draw, fueling the spread of the disease.

“When I received the money, I first thought of buying commodities that would sustain me for longer. I, for example, refilled my gas and bought something like coffee because it lasts longer and one does not need to use it with milk. One must learn how to survive now. I am extremely grateful.”
The Women in Transportation (WIT) Programme seeks to attract, retain, and promote women in the transportation industry by providing women with the skills and support necessary to realise a safe, sustainable, and rewarding working environment that is free from violence.

The WIT Programme confronts gender-based violence and discrimination by providing monthly capacity-building workshops and other support to women who are currently employed in the public transportation industry.

The COVID-19 pandemic has had drastic implications for urban and regional mobility; public transport is one of the most affected areas. As a result of the pandemic, the Kenyan government introduced various measures to prevent the further spread of the virus. These included cessation of inter-county movement, provision of sanitisers to passengers, maintenance of physical distancing by halving the carrying capacity of public service vehicles (PSVs), and mandatory wearing of masks in public spaces. While these preventive measures are necessary, they continue to have negative economic impacts on businesses and workers.

Due to curfews and limited movement of people, many roles have become redundant, resulting in job losses or unpaid leave for workers. These constrictions have mainly affected women, who constitute 7% of the labour force in Kenya’s public transportation sector, the majority working as conductors.

Conductors have direct physical contact with many commuters, making them more vulnerable and exposed to COVID-19. Flone Initiative made efforts to target women professionals in public transportation whose livelihoods have been severely impacted by the pandemic.

Some of these interventions include:
1. COVID-19 SMS course

With the support of our funding partner, The Cotswold Foundation, Flone Initiative partnered with Zydii to develop a three-week COVID-19 SMS online course in August for 122 women working in the Matatu industry. The course content was extracted from WHO and customized into Swahili – English. It was delivered through SMS and communicated clear information on preventing COVID-19 infections among women in the Matatu industry. At the end of the course, the women received a link to download an audio and comprehensive e-book summarising the lessons for future reference.

The Star also featured The COVID-19 SMS course newspaper:


Below are the Course Posters:
2. Personal Protective Equipment

With the vast spread of COVID-19, Flone Initiative recognised that women in the public transport industry must be adequately protected to carry out their work and minimise the risk of acquiring the virus and spreading it to their passengers or family. Flone Initiative, therefore, provided masks and hand sanitisers to women working in public transport in Nairobi.

3. Universal Health Care Coverage for Women Professionals in Public Transport

On 15 March 2020, the first COVID-19 cases were reported in the capital city of Nairobi. Flone Initiative conducted a rapid assessment on the uptake of universal health care coverage—National Hospital Insurance Fund—among women in Transport professionals. The survey indicated that only 64% have NHIF, yet only 23% are up to date. With the support from The National Government Affirmative Action Fund (NGAAF) and Nairobi County Women’s Representative office, Esther Passaris, and her office paid for one year of health insurance for 30 women in the WIT programme.

@FloneInitiative tweeted the below tweet:

Happening Now: @NGAAF_KE fully paid for #WomenInTransport members National Health Insurance Fund (NHIF)dues. The funding was made through the office of the Women Rep, Hon @EstherPassaris @nhifkenya

@Hon. Esther M Passaris retweeted:
County 047 Member Of the National Assembly. Set to define the role of Woman Rep in Parliament.

This is the link: https://twitter.com/FloneInitiative/status/1365256356245233670/photo/1
4. Improving Livelihoods of Women in Transport

“According to Flone Initiative, women make up roughly 7% of Nairobi’s public transport industry. 85% of these women are employed as conductors, one of the lowest-ranking positions in the industry, as opposed to higher-ranking driver positions. “We prefer women to work as conductors and stage attendants because they are trustworthy and keen while handling money and keeping records compared to men...” Transport manager.

“Even when women have driving licenses, men are given the priority when it comes to driving jobs since they are seen as fast drivers and can easily make it through the traffic compared to women” –Female transport worker.

The women have continuously expressed their desire to take a driving course, citing financial constraints as the main hindrance to enrolling.

In June 2020, Flone Initiative secured funding from the French Embassy to facilitate up to 33 women conductors in the Nairobi Metropolitan Area to attend a driving school, first aid, and customer service course. Strengthening employment opportunities for women in the sector benefits the women who can access employment: it also improves safety for women passengers, improves working conditions for all workers, and brings different and innovative skill sets to the workforce.

Graduation Ceremony – 2021
The first cohort of women matatu drivers.
5. Policy Paper

Flone Initiative partnered with the Social Just Public transport working group hosted by Friedrich-Ebert-Stiftung (FES-Kenya), which convened civil societies, labour unions, academicians, and government officials to develop a policy paper on COVID-19 and the public transport industry. This policy paper was submitted to The National Emergency Response Team. The National Emergency Response Team draws various government agencies to coordinate Kenya’s preparedness, prevention and response to the threat of the Coronavirus.

Secondly, Flone Initiative developed a policy paper on COVID-19 and Women Professionals in the Kenyan Public Transport industry.

BEHAVIOURAL CHANGE

Training of 25 transport stakeholders to push for the adoption of the Gender-Sensitive Mini-Bus Services and Transport Infrastructure (GSMSTI) for African Cities Toolkit

The Gender-Sensitive Mini-Bus Services and Transport Infrastructure (GSMSTI) for African Cities Toolkit seeks to provide minimum standard guidelines and practical tools to create safer and more accessible public transportation systems for women in African cities.

“Too often, there is little attention to what women need, and the solutions can be so simple. Whether it be street lighting, adequate sidewalks, management of public transport or training for transport operators…” Zoleka Mandela Henrik Maihack Ambassador, Child Health Global

Specifically, the toolkit gives vital knowledge for improving existing management policies and practices.

With the help of our donors, the African Women’s Development Fund, Flone Initiative organized virtual training for transport trade union workers and Savings and Credit Co-operatives (SACCOs) officials. The movement had a total of thirteen participants, drawn from the Transport and Allied Workers Union (TAWU), Matatu Workers Union (MWU), Public Transport Operators Union (PUTON), Boda Boda Tuk-tuk, Taxi Workers Union (BOTAX), and two SACCOs, Nakathi, and LINA.

Women and Transport Africa Virtual Conference

The third annual Women and Transport Africa Conference, titled ‘Paving the Way for a More Inclusive and Equitable Public Transport System in Africa’, was held virtually on 23–25 November 2020. The conference brought together over 365 participants from nearly 32 countries, including civil society members, policymakers, city authorities, researchers, academicians, practitioners, students amongst other stakeholders worldwide. Participants discussed and highlighted solutions to long-standing issues related to women, children, and persons with disabilities (PWDs), including mobility issues. The event was graced by Maimunah Mohd Sharif, Executive Director UN–Habitat; Zoleka Mandela, Ambassador Child Health Global; and Henrik Maihack, Friedrich Ebert Stiftung Country Director (Kenya) as our key speakers.

The 52 panellists led 17 sessions that stimulated thinking and research on transportation issues central to women’s quality of life in Africa. The sessions aimed to look back, take stock of what has been accomplished, and explore translating research into practice.

Link to the conference program

https://womenandtransportafrica.org/2020-schedule/

Link to the report

Report on Implications of COVID-19 on Women Professionals in the Kenyan Public Transport Sector

In April 2020 Flone Initiative conducted a rapid assessment to establish the impact of the coronavirus disease (COVID-19) on women professionals (drivers, conductors, a booking clerk, and a mechanic) working in public service vehicles (PSVs), commonly known as matatus, in the Nairobi Metropolitan Area.

On 15 March 2020, the first COVID-19 cases were reported in the capital city of Nairobi. The government’s response, although necessary, has had significant negative economic impacts.

Public transport is among the most adversely affected sectors, due to local and international travel restrictions and stringent measures to curb the spread of the virus. Globally, road transport activity was 50% below the 2019 average by the end of March 2020. The industry has witnessed job cuts across various sectors and incomes, especially in the informal sector. Reduced PSV ridership has led to job loss and/or reduced earnings for workers in this sector. These reductions have primarily affected women. Since most of these women work as conductors, they come into direct physical contact with commuters and are therefore more vulnerable and exposed to COVID-19.

These impacts and disruptions are likely to be felt both in the short and medium terms. Some of the cover reports are as follows:
COVID-19 has changed life as we know it, and the transport sector has not been spared. Women as transport workers and users are bearing the brunt of the changes in the industry caused by the pandemic, not just in Africa but all over the world. The public transport and mobility sector needs to adapt to the new normal by offering women transport workers and users public transport and mobility options that are friendly and suitable to their unique needs, not forgetting other vulnerable transport users, such as the elderly, persons with disabilities, adolescent girls, as well as children and their care-givers. There is evidence of simple, low-cost strategies that can be implemented on existing infrastructure to make public transport and mobility systems more equitable for all. It requires political goodwill from the government, collaboration.

The Justice City in Kenya

Nearly a third of Kenya’s population lives in urban areas. By 2050, it is projected that more than half of the country’s population will be urban. However, for a large majority of Kenya’s urban residents, city life has been reduced to a dystopian nightmare manifested by limited opportunities for formal employment, a lack of decent and affordable housing, failing and neglected infrastructure, the absence of social services, pauperisation, criminality, and increasing inequalities. Some of the recommendations include:

1. Urban areas in Kenya start to reflect on social planning and utilise local expertise in the planning process so as to come up with realistic plans that reflect the aspirations of ordinary citizens rather than prioritising the needs of the wealthy, who constitute a minority in urban areas.

2. Public participation tools that match the objectives of the participation process should be developed.

3. Municipal charters, in their current form, should be expanded to incorporate a citizens’ charter that binds the institutions and citizenry to agreed ethical edicts and performance measures.

4. Urban institutions need to be aware of social planning approaches that place people at the centre of the planning and execution process.

5. Regular forums for dialogue in urban institutions that lead to actual deliberation with citizens is key to unlocking citizens’ potential and innovation in addressing urban challenges.

6. More should be done to increase women’s participation in decision-making bodies, not just because this is a constitutional requirement, but also because women’s representation has shown to have tangible benefits on the ground.
Study on Working Conditions and Employment and Retention Policies for Women in Kenya’s Public Transport Sector

The public transportation industry in many African cities has been overwhelmingly male-dominated, but as more women seek employment, they are venturing into transportation jobs. However, women entering the sector face myriad gender-related challenges, and representation remains particularly low. A 2019 Flone Initiative baseline study in Mombasa revealed only 4% female PSV operators (drivers and conductors) working in the matatu industry.

Women experience gender stereotyping, and their voices too often go unheard. Women in the industry find themselves stuck in lower-paid, lower-status jobs with few, if any, opportunities for career development. These barriers contribute to the myth that transportation is a ‘men-only field.

Our research showed sexual harassment against both workers and commuters to be a critical issue, as most female workers have experienced harassment. The study also revealed that although documented sexual harassment policies and reporting and response mechanisms are required by the Employment Act 2007, SACCOs do not typically have them.

Statistics show that:

76% of female operators (drivers and conductors) have either experienced or witnessed sexual harassment.

The results of this study were used to develop the Flone Initiative policy briefs, providing key gender-sensitive policy recommendations for improving labour conditions for women in the public transport sector.
Kenya’s transport sector continues to display significant gaps in ‘decent work’, denying women workers the full benefits of the International Labour Organization (ILO) Decent Work Agenda. As women increasingly seek employment in this overwhelmingly male-dominated industry, they face myriad social-economic, environmental, and structural barriers to entry, retention, and promotion that limit their labour rights and meaningful participation. These barriers include but are not limited to precarious working arrangements, long working hours, low pay, violence and sexual harassment, limited training and professional development, and denial of labour rights. The International Labour Organization (ILO) states that poor working conditions, notably concerning long working hours, incidents of harassment and inability to reconcile work and family obligations render the transport sector unappealing to women.

A policy environment that recognises and values an efficient public transport system as an essential driver of economic development must respect the rights and needs of workers. While concrete policy options may be context-specific, several policy priorities and can propose recommendations. These include:

- Enforcing regulations on permanent formal contracts
- Mainstreaming gender needs into transport operation
- Addressing issues affecting functions of the matatu business
- Creating mandatory policies against sexual harassment
- Reviewing PSV SACCOs’ procedures and the mandate to address human resource issues adequately.
- Increasing gender inclusion in policy and governance
- Addressing gender discrimination in hiring and promotion in public transport work
- Strengthening unions for improved effectiveness in their mandates
### Media House

|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
The group pays for poor women’s matatu driving course: [https://www.pressreader.com/kenya/the-star-kenya/20201002/28168142328746](https://www.pressreader.com/kenya/the-star-kenya/20201002/28168142328746) |
| HopeTV                 | Impact of COVID-19 on women in public transport report launch - [https://www.youtube.com/watch?v=nRFEqDNoWc](https://www.youtube.com/watch?v=nRFEqDNoWc) |
| KTN News               | Part 1 of the panel discussion on the challenges and steps taken by women in public transport to cushion themselves from the impacts of COVID-19: [https://www.youtube.com/watch?v=Olvrt-Q_LBU](https://www.youtube.com/watch?v=Olvrt-Q_LBU)
Part 2 of the panel discussion on the challenges and steps taken by women in public transport to cushion themselves from the impacts of COVID-19: [https://www.youtube.com/watch?v=Y3-FX294M-A](https://www.youtube.com/watch?v=Y3-FX294M-A) |
Speaking Engagements

2. Overcoming Covid-19 as Persons with Disabilities (PWDs) webinar: Hosted by the Open Institute.
3. The Impact of Covid-19 On Women in Transport webinar: Hosted by High Volume Transport Applied Research Programme (HVT) and PIARC.
4. Gender and Mobility webinar: Hosted by Global Alliance of NGOs for Road Safety.
7. How can we achieve social justice through public transport in Nairobi? webinar – hosted by PLGP
8. Making our mobility system resilient during and post-COVID-19 webinar: hosted by CoG
9. Unpacking inclusive mobility in African cities: Moving from buzzwords to reality webinar
10. Silicon Harlem Next-Gen Tech Virtual Summit webinar: hosted by Advancing Humanity
11. Shaping a Socially Just Public Transport webinar
12. Improve your matatu business workshop webinar

INSTITUTIONAL DEVELOPMENT

Organisational Capacity

The French Embassy organized a five-day project-management capacity-building training workshop for the 2020 winners of the PISCAA grant award. The workshop’s objective was to build awardees’ capacity before they began implementing their respective project activities. The workshop was conducted between 8th to 12th June 2020. The awardees came from Flone Initiative, Kenya Private and Sector Alliance (KEPSA), and Eden Adventures.

Strategic Partnership and Alliances

1. Cotswold Foundation
   a. COVID-19 SMS Course training for 122 women in the transport industry
   b. Personal equipment supplied to 150 women in public transport

2. Nairobi County Women representative
   a. Universal Health coverage activated for a whole year for 30 women households in the transport industry.

3. French Embassy
   a. Women in Transport driving course for 33 women
   b. The comprehensive first course for 33 women
   c. Customer care training for 33 women

4. African Women’s Development Fund (AWDF)
   a. Training of 25 transport stakeholders to push for the adoption of the Gender-Sensitive Mini-Bus Services and Transport Infrastructure

5. Women and Transport Virtual Conference
   The World Bank, High Volume Transport, UKAID, Vectos, Women Mobilize Women, Volvo Research and Educational Foundations (VREF), Kutima Software Solutions, Friedrich Eburt Stiftung, FIA Foundation, UN-Habitat, UN Environment Programme, Transformative Urban Mobility (TUMI)
2020 FINANCIAL SUMMARY

Our annual composition on the source of funding for the financial year 1st February 2020 to 31st January 2021 was:

88.60% GRANTS RECEIVED

9.58% FUNDRAISING

0.81% RENTAL INCOME

0.36% INDIVIDUAL DONATIONS – CASH AND IN–KIND

0.17% MEMBERSHIP FEES

0.48% INTEREST RECEIVED

We also managed to secure government support in NHIF premium payments for a whole year for 20 Women in transport paid directly by the government amounting to Kes120,000 ($1200).

Annual Expenses composition based on income comprised of :

1. Project expenses amounted to 67.05%. However, due to the covid-19 related shutdowns, meeting restrictions, lockdowns, most of the project’s activities (51.16%) had to be rescheduled to 2021. In 2020 Flone Initiative focused on supporting Women in Transport households to navigate the uncertainties and loss of jobs due to COVID-19. The organisation also moved from a program-based fundraising strategy to humanitarian appeal. Only 15.89% was utilized under the project activities for the year 2020. The 2020 breakdown of this is as follows:

6.37% KNOWLEDGE GENERATION AND RESEARCH

1.83% BEHAVIOURAL CHANGE (TRAININGS)

8.36% MOVEMENT BUILDING (WIT CONFERENCE)

32.28% ADMINISTRATION COSTS COVERED
FLONE INITIATIVE TEAM
2020 BOARD OF DIRECTORS

Caroline Gaita:
Caroline is a governance, communications and advocacy specialist with demonstrated success in leading and building sustainable programmes and strategic leadership in the governance, tourism, humanitarian and development sectors. She is an ardent advocate for the Constitutional promises of public participation, integrity, equality, devolution, access to justice and accountability. Her entry for the National Integrity Alliance won the best Public Affairs Campaign at the 2017 Public Relations Society of Kenya and the 2018 Africa SABRE Awards. She is a past facilitator for the Young Political Advisors (POLADS) and a National Multi-Agency Working Group Task Force on school titling. She has previously worked at the Shule Yangu Alliance hosted by Transparency International-Kenya, the Commission for the Implementation of the Constitution (CIC), the Society for International Development and the Catholic Organization for Relief and Development Aid (CORDAID). She holds an M.A. in Development Studies, a BA in Political Science/Sociology and a Diploma in Public Relations, among other professional qualifications.

Njoki Waweru:
Njoki Waweru has broad experience in different facets of brand strategy management and marketing communication gained from working in various marketing communication agencies and corporates in Kenya. She has been instrumental in developing and managing several brands, brand strategy executions, brand communication campaigns, various special events and media relations/ public relations assignments. Examples of brands I have handled include Safaricom PLC., Guinness, VISA and Bamburi Cement, Wrigley’s.

Naomi Mwaura: Executive Director and Secretary
Naomi Mwaura is the founder of Flone Initiative, an organization working to create a safe and professional public transport industry in Kenya. She was one of the lead organizers of MyDressMyChoice campaign that saw thousands of women protest gender based violence in the Kenyan public transport. A co-author of the Institute for Transportation and Development Policy “Street for Walking and Cycling: Designing for comfort, safety and accessibility in African cities” guidebook in partnership with UNHabitat. She has been involved in the development of the Cairo Bus Rapid Transit (BRT) Gender plan and study on expanding access to cycling for women in Cairo. She is also a co-founder of Mama Afrika Festival, an organization that highlights and celebrates women in the arts. Naomi holds a Bachelors Degree in Psychology (Honors). As part of Mandela Washington Fellowship for Young African Leaders, Naomi completed a civic leadership fellowship at Tulane University, USA. She was named “BBC 100 Inspirational and Influential Women” 2017 and featured in Forbes Women, BBC and Aljazeera. She is among the winners of the 2018 Ashoka Challenging Norms, Powering Economies Challenge.

BOARD OF TRUSTEES

Faith Adhiambo is the Communications Officer - African Union (AU), Directorate of Information – Agenda 2063. Under the direct supervision of the Director, DIC, the Communication Officer for Agenda 2063 is responsible for developing and implementing communication projects for Agenda 2063.

Bina Maseno: She is currently the Founder and Executive Director – Badili Africa. Badili Africa merges beauty with civic dialogues for political awareness and involvement with governance and democratic processes in Africa.

Rose Odengo: A highly organised communication specialist with 15 years of experience in the communication field. Areas of expertise include web, print and radio content development, communication, brand and social media strategy development and communication management. Creative and strategic communications leader with exceptional writing and editorial skills. Proven experience in managing communication strategies for USAID, DFID and World Bank-funded projects.

Naomi Mwaura: She is the Executive Director at Flone Initiative, her bio can be found in the above section.
HOW TO SUPPORT FLONE:

Your donation will directly impact creating a safe and professional transport industry for you and your loved ones. Please make a gift donation today, and together we can make public transport the preferred workplace and mode of transportation for Kenyans!

Different options for giving:

- **Donate via MPESA or Card through our M-Changa account:**
  https://secure.changa.co.ke/myweb/share/45729

- **Flone Initiative: is creating creative campaigns to revolutionise public transport. Support via Patreon:**
  https://www.patreon.com/user?u=55514766

- **We are open to collaborating with you or your organization to create a format of giving that matches your interest. Send us an e-mail to donations@floneinitiative.org**

- **Double/Match your Gift:** Many employers will match your charitable contributions—doubling your impact at no cost to you! Check with your organisation’s human resources department for a matching gift form. Send us an e-mail to donations@floneinitiative.org.

- **Giving Circles & Crowdfunding:** Host a giving circle and crowdfunding campaign: We would love to work with you to help launch a giving circle or crowdfunding campaign on behalf of Flone Initiative. Send us an e-mail to donations@floneinitiative.org.

- **Organize the production of the “Wamama Wa Mathree” Play.** The play was co-created by women working in Nairobi’s matatu sector, Wamama wa Mathree offers a glimpse into the life of Nairobi’s matatu women. Inspired by one woman’s perseverance and courage to stand up for herself and others, the play follows her journey from a past filled with violence to her redemption as a leader of women’s rights in the matatu industry. Support women working in transport by producing a performance of this excellent play! E-mail donations@floneinitiative.org for more information.

**Donate via Cheque**

Write a Cheque to Flone: Send us an e-mail to donations@floneinitiative.org. Address the Cheque to Flone Initiative Trust. Please drop the cheque at the following address:

**Flone Initiative Trust**

KCDF House 3rd Floor, Suite 3A, Pangani
P.O. Box 569 – 00900- Kiambu, Kenya

**Finance Officer**

+(254) 768 052 577/ +(254) 751 958 525
donations@floneinitiative.org
FLONE INITIATIVE’S
ANNUAL REPORT
2020

Flone Initiative Trust

KCDF House 3rd Floor, Suite 3A, Pangani
P.O. Box 569 – 00900– Kiambu, Kenya

www.floneinitiative.org